



The EMMINVEST project

Connecting Key European Stakeholders in Mobile & Mobility

EMMINVEST focuses on facilitating investment in entrepreneurial SMEs to transform mobile mobility services & products into sizable, sustainable and internationalized businesses in the next 5 years. Some of the specific goals that are set for particular companies are:

- growing sales from below 1 Million EUR to over EUR 5 or 25 million
- increasing staff from below 10 people to over 50 or 100
- internationalizing its sales and operations and
- potentially attracting investment capital between 0,5 EUR Million to 5 Million

Connectivity – A platform for relevant support

Europe has great entrepreneurs, outstanding development agencies and the interest of international investors; all the elements needed to build the next global companies on European soil.

With the European institutions, the European Space Agency, and an increasing number of national, regional and sectoral development agencies (Catalonia, Flanders, Hellenic region, etc.), the EMMINVEST partners are building a collaborative network aimed at sustainable growth of young enterprises in mobile and mobility industry and building close relationships with international investment firms and large corporate players on a personal level.



Investment Readiness – A Coaching facility for high-growth startups

EMMINVEST works with regional, sectoral and national innovation agencies on a joint approach to identify the best high-potential business, support them in developing ambitious growth plans and connect them with pan-European and global investors and corporations.

Through a [six-month coaching programme](#), built to help high-potential startups fine tune and develop their global growth strategies, the partners and associate partners work together with very experienced coaches and other successful entrepreneurs through physical and online gatherings, ‘homework’ and feedback opportunities.



Matchmaking – Raising awareness among investor community

Whereas there are many great technologies being developed in Europe, there is not enough action to turn these into scalable products that can compete on a global level. This is why the project supports graduates of the coaching programme to compete with other qualified mobile high-flyers to raise funding and find business partners. EMMINVEST companies are fast-tracked to ‘pitch’ to large international investors and financing institutions focusing on ‘early-stage’ startups in these industries.

The project involves investor-to-investor webinars to share (co-)investment opportunities, raise awareness, share information on business portfolios and provide access to existing successful investment matching programmes, such as the ESA Investment Forum or the Mobile World Congress in Barcelona.

Knowledge sharing – Up-to-date information on financing sources, project results, key events and participants & success stories

All knowledge gathered under the project will be mapped and shared to the EMMINVEST network and will include an information supply, open to third parties, of news that are relevant to all existing players through the EMMINVEST LinkedIn Group and the www.emminvest.com website.

The EMMINVEST network partners



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